



PRESS RELEASE

For immediate release September 4, 2015

Last minute gift ideas for Father's Day

- It's Father's Day this weekend, but there's still time to find the perfect gift online
- Consider experiences, vouchers or same-day delivery and save
- finder.com.au's last minute Father's Day hub compares quick-turnaround options

September 4, 2015, Sydney, Australia – There's still time to get dads a Father's Day gift and save money by doing it online, according to one of Australia's biggest comparison websites, <u>finder.com.au</u>¹, which has launched a <u>last minute Father's day gifts</u> hub (<u>www.finder.com.au/last-minute-fathers-day-gifts</u>).

The hub includes gifts that have same-day delivery, gift vouchers and experiences, where Aussies can save up to 50 percent off.

Michelle Hutchison, Money Expert at <u>finder.com.au</u>, said online shopping is the way to go if you're yet to buy your Father's Day gift.

"While it's recognised across Australia, it can easily be the case that Father's Day creeps up on you. That's why <u>finder.com.au</u> has created a dedicated hub where you can still find the perfect gift for your dad and don't need to walk into a store.

"The hub breaks down gifts into three main categories: experiences, vouchers or same-day delivery. Now you have no excuse not to find a suitable present, especially with so many online options.

"We're seeing more and more Australians avoiding the shops and finding what they need online, especially this Father's Day. In fact, the past week we've seen four times (408 percent) more people coming to <u>finder.com.au/deals</u> than the same time last year.

"It's convenient and often much cheaper. But Aussies need to hurry if they want to avoid the rush because shopping online means you need to take into account delivery time to make sure your gift arrives before Father's Day. Luckily, these items can either be delivered today or you'll receive a voucher immediately post purchase."

¹ Experian Hitwise since 2013

Last-minute experience gifts on <u>finder.com.au</u>:



Skydiving – There is nothing quite like the rush of jumping out of an airplane and falling from the sky.



Drink tastings and cooking classes – This way, he can make the celebratory dinner for his own celebration. Genius.



Paintballing – The perfect way to say 'I love you' while still leaving a little sting.

Last-minute gift ideas on <u>finder.com.au</u>:



<u>Rugby tickets</u> – With the season kicking off September 19, your last minute Father's Day gift might just be perfectly timed.



<u>Golf lessons</u> – Men tend to love 'a day on the green' a lot more than they actually enjoy golf. With this gift, you can get him out of your hair and won't be wasting money on actual golfing equipment.



<u>Cruises & Sailing Adventures</u> – Got a parent who loves the high seas? Coax out his inner sailor. Or, if your father deserves some relaxation time, now he can do exactly that, with a view to envy.

Same-day delivery ideas on finder.com.au:



Dan Murphy's – With their extensive range and variety of offerings, there's something for everybody.



& PONY

Bockers & Pony – If your father has a more pronounced palette, appeal to his senses with a few select, delicious morsels. Aged, salted, caramelised – it all tastes amazing.



Edible Blooms – Flowers are a gift from the stone age, but flowers he can eat? That's something exciting. Even if he's not into chocolate, they still look great as an ornament.

Here's a link to our Last Minute Father's Day Gift hub: http://www.finder.com.au/last-minute-fathers-day-gifts

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For further information:



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5



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